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PA Route 6 Alliance Launches Route 6 Round-UP - Great American Cleanup of PA Community Improvement Event

Volunteers Take Action to Clean, Restore and Renew the PA Route 6 Heritage Corridor

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In an effort to beautify the PA Route 6 Heritage Corridor, the PA Route 6 Alliance is organizing a Route 6 Round-up as part of Great American Cleanup of PA Event, taking place from March 1 until May 31.

The PA Route 6 Alliance is looking for organizations and volunteers to participate in the west-to-east clean-up of one of America's favorite highways. Community and civic associations, schools and youth groups, families and friends, business employees, hunting and fishing clubs, conservation organizations, sports teams, and others can organize their members and participate in the Route 6 Round-up.

According to PA Route 6 Alliance Executive Director Terri Dennison, the last time the Round-up was held across Route 6 in 2009; a total of 250 volunteers cleaned over 103 miles. This made it one of the largest organized clean-ups in the state.

To help organizers plan for their community clean-ups, the PA Route 6 Alliance will be hosting a webinar, "**GACofPA 101: How to Organize a Community Improvement Event for PA Rt 6 Communities**" on Tuesday, March 1st at 2pm. To register for the website, contact the PA Route 6 Alliance at 814-435-7706 or on their website at www.paroute6.com/roundup.

The Great American Cleanup of PA is sponsored by Keep America Beautiful, the country's largest community improvement program that engages more than 4 million volunteers and participants from more than 20,000 communities each spring from across the country to take action in their local communities to create positive change and lasting impact.

2015 Great American Cleanup of PA accomplishments:

- 128,157 Volunteers removed over 6 million pounds of litter and debris creating safer, cleaner and more beautiful communities;
- Cleaned 11,943 miles of streets, highways, trails, waterways and shorelines;
- Cleaned and renewed 6,422 acres of parks, public lands and wetlands;
- Planted 13,050 trees, flowers and bulbs to strengthen a community's green infrastructure.

State sponsors of the 2016 Great American Cleanup of PA include PADEP, PennDOT, Pennsylvania Food Merchants Association, Pennsylvania Waste Industries - Webber Associates,

Sheetz, ShopRite , The Fresh Grocer ,Wawa, Inc., Weis Markets, Giant Eagle Inc., Giant Food Stores, LLC, Lancaster County Solid Waste Management Authority, Republic Services, Steel Recycling Institute, Wegmans Food Market - PA Division Office.

About PA Route 6 Alliance

The PA Route 6 Alliance manages the PA Route 6 Heritage Corridor, one of the twelve designated Pennsylvania Heritage Areas. The Alliance implements the Management Action Plan, all branding and marketing plans, community development programs and other planning efforts along the corridor. The Alliance represents 11 northern counties: Crawford, Erie, Warren, McKean, Potter, Tioga, Bradford, Wyoming, Lackawanna, Wayne and Pike. Funded under the Heritage Area Program of the PA Department of Conservation and Natural Resource, their focus is on efforts to preserve, enhance and promote the transportation heritage of one of the nation's first transcontinental highways; to sustain and enhance the small rural communities linked by the highway; and to preserve and enhance the natural, scenic beauty of one of America's favorite "road trips". To learn more about the PA Route 6 Heritage Corridor, visit www.paroute6.com.

About Keep Pennsylvania Beautiful

The Keep Pennsylvania Beautiful mission is empowering Pennsylvanians to make our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 121 million pounds of litter from Pennsylvania's roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit www.keppabeautiful.org.

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