



2018 ROUTE 6 MOTORCYCLE PROMOTION

6 PA Route 6 Motorcycle Loops - Now Available!

"One of America's Most Scenic Drives"

National Geographic

"Pennsylvania's Best Touring Route"

Harley Davidson

"Best Routes in the U.S."

Rated in the top 40 by motorcycleloads.com



- ## 5 Loop Tours Across PA Route 6
- **PA Great Lakes Region**-Erie and Crawford Counties (237 Miles)
 - **PA Wilds West**-Warren and McKean Counties (200 Miles)
 - **PA Wilds East**-Potter and Tioga Counties (241 Miles)
 - **Upstate Region**-Bradford, Wyoming, and Lackawanna Counties (182 Miles)
 - **Poconos Region**-Wayne and Pike Counties (117 Miles)

See base maps at: http://www.paroute6.com/motorcycle_itineraries

Full-color, front-and-back rack brochure with map, 5 highlighted routes, business location indicator, corresponding Rally events, and itinerary highlights. Back will be business ads and listings.

Map Brochures will be provided for distribution to all PA Route 6 Convention & Visitor Bureaus, Participant Organizations, Chambers of Commerce, PA Welcome Centers. Online, downloadable, Map Brochures is available on our website at www.paroute6.com along with complete directional itineraries. Loop Tours will be featured monthly on our Facebook Page and in press releases.

___ CHECK IF YOU ARE A RETURNING ADVERTISER AND WOULD LIKE TO RENEW YOUR AD
 ___ USE SAME AD ___ REPLACE AD - NEW AD IS ATTACHED

Check One	AD/LISTING	AD SIZE	*CVB Member Rate	Regular Rate
	1/2 Page Ad Ad, Location on Map, Specific Mention in Full Itinerary	3.625w x 4.1875h	\$ 315.00	\$ 350.00
	1/4 Page Ad Ad, Location on Map, Specific Mention in Full Itinerary	3.625w x 2	\$ 225.00	\$ 250.00
	Expanded Listing Name, Address, Phone, Website, Email, Location on Map	3 Lines	\$ 126.00	\$ 140.00
	Need an ad created for you? Graphic Designer, Bev Verbeke, will create one ad, either size, at a cost of \$50. Text and photos to be supplied by advertiser.	1/2 page or 1/4 page	\$ 50.00	\$ 50.00

*Members of a Partner Convention and Visitor Bureau (CVB) receives a 10% discount on promotions.
 If you are a member, please indicate which one(s): ___ VisitErie ___ Crawford County CVB ___ Warren County VB
 ___ ANF VB ___ Potter -& Tioga County VB ___ Bradford County CVB ___ Endless Mountain VB ___ Lackawanna County
 VB ___ Pocono Mountains CVB

Business Name: _____ Contact Name: _____

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

Website: _____ Check Enclosed: _____ Invoice Me: _____

**DEADLINE EXTENDED TO: Friday, July 14, 2017 RETURN FORM TO:
 PA Route 6 Alliance, PO Box 180, Galeton PA 16922, (f) 814-435-6315, paroute6@verizon.net**