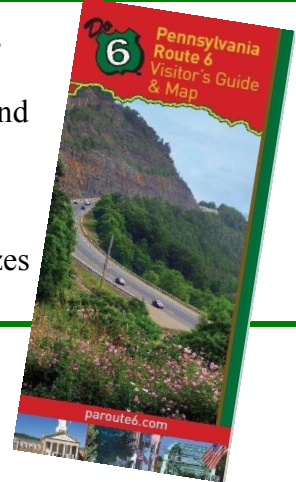




2018 PA ROUTE 6 PROMOTIONS

Offered by The PA Route 6 Alliance

PA ROUTE 6 GUIDE AND MAP: We will produce 50,000 map/guides for 2018. The guides will be distributed to PA Welcome Centers, Visitor Centers, AAA and travel agencies, businesses, Chambers of Commerce and local convention and visitor bureaus (CVB's). This publication is distributed by our partner Convention & Visitor Bureaus at their visitor centers and through travel shows. The guide will also be sent out to individuals and groups generated through the website. A variety of ad sizes are available - see following Ad Placement Form for details.



COMPLETE THE INFORMATION BELOW AND RETURN THIS FORM WITH YOUR AD PLACEMENT FORM BY MARCH 23.

Business Name: _____

Owner/Contact Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____

Checks made payable to your CVB or The PA Route 6 Alliance.

ALL MEMBERS OF OUR PARTNER CVB'S RECEIVE A 10% DISCOUNT ON LISTINGS. Please check the CVB where you are a member.

_____ **Pocono Mountains VB**

_____ **Lackawanna CVB**

_____ **Endless Mountains VB**

_____ **Bradford County VB**

_____ **Visit Potter -Tioga County VB**

_____ **Allegheny Nat'l Forest VB**

_____ **Warren CVB**

_____ **VisitErie**

_____ **Crawford County CVB**

_____ **PAYMENT ENCLOSED**

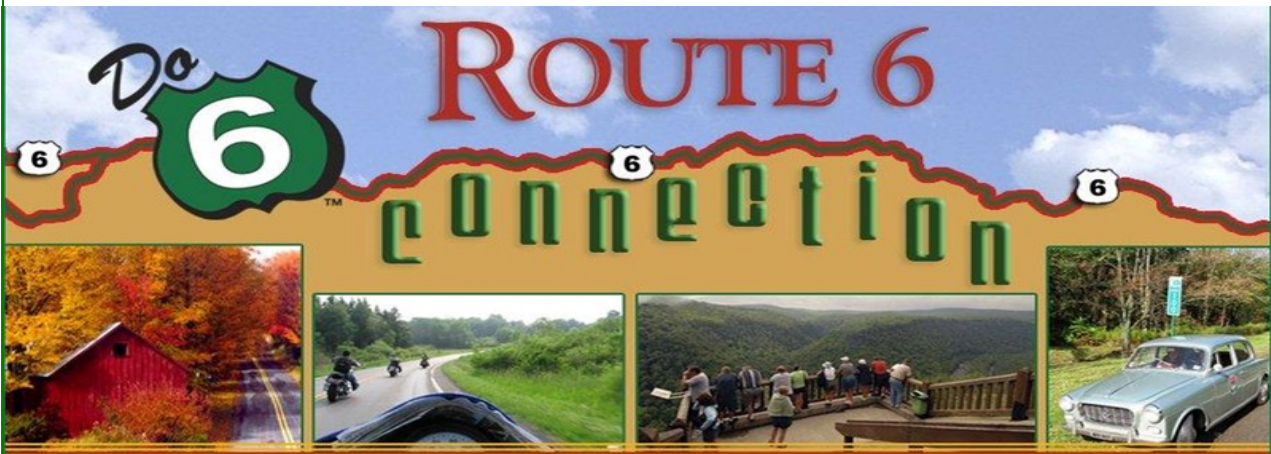
_____ **INVOICE ME**

Send with ad placement form, copy, photos and display ad to:
paroute6@gmail.com or 814-435-6322

PA ROUTE 6 ALLIANCE, P.O. BOX 180, GALETON, PA 16922
814-435-7706 ~ info@paroute6.com ~ www.paroute6.com—fax 814-435-6322

BUSINESS NAME: _____

2018 AD PLACEMENT FORM



Check one	AD SIZE	ACTUAL SIZE	AD RATE	CVB MEM-BER RATE	LISTING ON www.paroute6.com
	Full Page Ad	7.375" w by 8.5" h	\$1,200	\$1,080	Ad, 24 word listing and 3 photos on website
	Half Page Ad-Vertical	3.625" w by 8.5" h	\$600	\$540	Ad, 24 word listing and 3 photos on website
	Half Page Ad-Horizontal	7.375" w by 4.1875" h	\$600	\$540	Ad, 24 word listing and 3 photos on website
	Quarter Page Ad	3.625" w by 4.1875" h	\$350	\$315	Ad, 24 word listing and 3 photos on website
	Expanded Listing	Business name, contact, 24 words	\$150	\$135	24 word listing and 3 photos on website
	Basic Listing	Business name, contact, 10 words	\$100	\$90	10 word listing and 1 photo on website

Directions for Display Ads: Press-ready PDF files are preferred, with all type-pathed and art-work embedded. PDF files must be high resolution, 300 dpi. An ad can be designed for you for \$50—please send copy, photo and graphics.

Display ads, copy and photos to be sent to **paroute6@gmail.com**. (This is a separate email address that will accept larger files.)

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