

DOWNTOWN SUMMIT: Sharing Ideas for Successful Downtowns Within the PA Route 6 Heritage Corridor



Downtown organizations and Chambers of Commerce have been asking the same questions for years:

- How do we fill empty storefronts?
- How have others marketed their downtown?
- What types of programs have been successful?
- How can we recruit and attract new businesses to the downtown?
- Is there funding available to help us?

Join us for a workshop designed to get answers to those questions and share some successes.

Wednesday, May 17, 2017

10 AM – 2PM

Comfort Inn, 5 North Eaton Road, Tunkhannock, PA, 18657

The day will start out with a special video entitled, *The Top 6 for Bringing Downtown to Life*, from **Roger Brooks of Destination Development**. Roger will offer suggestions for the PA Route 6 Heritage Communities and town and provide examples of best practices. **Julie Fitzpatrick of the Pennsylvania Downtown Center** will introduce some new concepts that are having success in other parts of Pennsylvania. A panel of experts will then lead a discussion on funding sources, programs and marketing ideas. The workshop will end with a sharing of best practices from the PA Route 6 Heritage Corridor.

Join your fellow businesses, downtown organizations, Chambers of Commerce and PA Route 6 Heritage Communities to spark some new creative ways to invigorate our downtowns.

Registration is required and space is limited. Please complete the Registration Form and join us of for other events on Wednesday and Thursday. Registration must be received by **Thursday, May 11th**.

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